

ORDER



KLAS

Orders
Order / Rev: 37612
Alt Order #:
Product Desc: Pres-R
Estimate: 494
Flight Dates: 10/17/12 - 10/23/12
Original Date / Rev: 10/16/12 / 10/16/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: American Rambler Production
Buying Contact: Stephanie Kincaid
Billing Contact:
 138 Conant St.
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney, Mitt / R-Pres
Demographic: A25-54
Product Codes: PO1
Priority: LV3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	134	\$194,695.00	\$165,490.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	134	\$194,695.00	\$165,490.75	0.00
Totals	134	\$194,695.00	\$165,490.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/22/12	10/23/12	8 News Now 6a M-F	CM	6-7a	22-----	:30	4	\$965.00	LV1	0.00	NM	4	\$3,860.00
				8 News Now 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	22-----					4	\$965.00		0.00			
E 2	8	10/22/12	10/23/12	CBS This Morning 7-9a	CM	7-9a	22-----	:30	4	\$700.00	LV1	0.00	NM	4	\$2,800.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	22-----					4	\$700.00		0.00			
E 3	8	10/22/12	10/23/12	Live w/Kelly	CM	9-10a	22-----	:30	4	\$300.00	LV2	0.00	NM	4	\$1,200.00
				Live w/Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	22-----					4	\$300.00		0.00			
E 4	8	10/22/12	10/23/12	Price Is Right	CM	10-11a	MT-----	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MT-----					2	\$1,575.00		0.00			
E 5	8	10/22/12	10/23/12	Y&R	CM	11a-12p	MT-----	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00
				Young & Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MT-----					1	\$1,925.00		0.00			
E 6	8	10/22/12	10/23/12	8 News Now Noon M-F	CM	12-1230p	22-----	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00
				8 News Now Noon M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	22-----					4	\$325.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	8	10/22/12	10/23/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p MT-----	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$1,315.00		0.00			
E 8	8	10/22/12	10/23/12	The Talk 2-3P The Talk	CM	2-3p MT-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$1,315.00		0.00			
E 9	8	10/22/12	10/23/12	Ellen Ellen	CM	3-4p 22-----	:30	4	\$425.00	LV2	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	22-----				4	\$425.00		0.00			
E 10	8	10/22/12	10/23/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p 22----- (4:30 PM-5:00 PM)	:30	4	\$450.00	LV2	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	22-----				4	\$450.00		0.00			
E 11	8	10/22/12	10/23/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p 22-----	:30	4	\$500.00	LV2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	22-----				4	\$500.00		0.00			
E 12	8	10/22/12	10/23/12	630-7p Inside Edition Inside Edition	CM	630-7p 11-----	:30	2	\$1,400.00	LV1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11-----				2	\$1,400.00		0.00			
E 13	8	10/22/12	10/23/12	7-8p Rotator 7-8p Rotator	CM	7-8p 11-----	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11-----				2	\$1,225.00		0.00			
E 14	8	10/22/12	10/23/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p 11-----	:30	2	\$2,100.00	LV1	0.00	NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11-----				2	\$2,100.00		0.00			
E 15	8	10/22/12	10/23/12	Letterman Letterman	CM	1135p-1237a 11-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11-----				2	\$275.00		0.00			
E 16	8	10/17/12	10/19/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a --222--	:30	6	\$965.00	LV1	0.00	NM	6	\$5,790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--222--				6	\$965.00		0.00			
E 17	8	10/17/12	10/19/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a --222--	:30	6	\$700.00	LV1	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--222--				6	\$700.00		0.00			
E 18	8	10/17/12	10/19/12	Live w/Kelly Live w/Kelly	CM	9-10a --222--	:30	6	\$300.00	LV2	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--222--				6	\$300.00		0.00			
E 19	8	10/17/12	10/19/12	Price Is Right Price Is Right	CM	10-11a --WTF--	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				1	\$1,575.00		0.00			
E 20	8	10/17/12	10/19/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p --222--	:30	6	\$1,140.00	LV1	0.00	NM	6	\$6,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--222--				6	\$1,140.00		0.00			
E 21	8	10/17/12	10/19/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p --WTF--	:30	3	\$1,315.00	LV1	0.00	NM	3	\$3,945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	8	10/17/12	10/19/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p --WTF--	:30	3	\$1,315.00	LV1	0.00	NM	3	\$3,945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--WTF--		3		\$1,315.00		0.00				
E 22	8	10/17/12	10/19/12	The Talk 2-3P The Talk	CM	2-3p --WTF--	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--WTF--		2		\$1,315.00		0.00				
E 23	8	10/17/12	10/19/12	Ellen Ellen	CM	3-4p --222--	:30	6	\$425.00	LV2	0.00	NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--222--		6		\$425.00		0.00				
E 24	8	10/17/12	10/19/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM) --222--	:30	6	\$450.00	LV2	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--222--		6		\$450.00		0.00				
E 25	8	10/17/12	10/19/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --222--	:30	6	\$500.00	LV2	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--222--		6		\$500.00		0.00				
E 26	8	10/17/12	10/19/12	630-7p Inside Edition Inside Edition	CM	630-7p --111--	:30	3	\$1,400.00	LV1	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--111--		3		\$1,400.00		0.00				
E 27	8	10/17/12	10/19/12	7-8p Rotator 7-8p Rotator	CM	7-8p --111--	:30	3	\$1,225.00	LV1	0.00	NM	3	\$3,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--111--		3		\$1,225.00		0.00				
E 28	8	10/17/12	10/19/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p --111--	:30	3	\$2,100.00	LV1	0.00	NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--111--		3		\$2,100.00		0.00				
E 29	8	10/17/12	10/19/12	Letterman Letterman	CM	1135p-1237a --111--	:30	3	\$965.00	LV1	0.00	NM	3	\$2,895.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--111--		3		\$965.00		0.00				
E 30	8	10/17/12	10/17/12	Wed 9-10p Criminal Minds	CM	9-10p --W----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1		\$12,000.00		0.00				
E 31	8	10/19/12	10/19/12	Fri 8-9p Hawaii 5-O	CM	8-9p ----F--	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1		\$2,100.00		0.00				
E 32	8	10/20/12	10/20/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S-	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		2		\$300.00		0.00				
E 33	8	10/20/12	10/20/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$225.00		0.00				
E 34	8	10/20/12	10/20/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various -----S-	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$275.00		0.00				
E 36	8	10/20/12	10/20/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	2	\$335.00	LV1	0.00	NM	2	\$670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		2		\$335.00		0.00				

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E 36	8	10/20/12	10/20/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	2	\$335.00	LV1	0.00	NM	2	\$670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		2		\$335.00		0.00				
E 37	8	10/21/12	10/21/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1		\$150.00		0.00				
E 38	8	10/21/12	10/21/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morn-----S	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		2		\$1,225.00		0.00				
E 39	8	10/21/12	10/21/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		2		\$350.00		0.00				
E 40	8	10/21/12	10/21/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1		\$400.00		0.00				
E 41	8	10/21/12	10/21/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. -----S	:30	2	\$7,700.00	LV1	0.00	NM	2	\$15,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		2		\$7,700.00		0.00				
E 42	8	10/21/12	10/21/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1		\$1,500.00		0.00				
E 43	8	10/21/12	10/21/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	2	\$5,600.00	LV1	0.00	NM	2	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		2		\$5,600.00		0.00				
E 44	8	10/20/12	10/21/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----SS		2		\$400.00		0.00				
E 45	8	10/21/12	10/21/12	Eye on Wash/Wall St Jo Eye On Wash/Wall St Jrnl	CM	5-6a -----S	:30	2	\$85.00	LV2	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		2		\$85.00		0.00				
N 48	8	10/17/12	10/19/12	Y&R Young & Restless	CM	11a-12p --WTF--	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--WTF--		1		\$1,925.00		0.00				
N 49	8	10/17/12	10/17/12	Wed 10-11p CSI	CM	10-11p --W----	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1		\$8,000.00		0.00				
N 51	8	10/23/12	10/23/12	Tue 8-9p NCIS	CM	8-9p -T-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1		\$12,000.00		0.00				
N 52	8	10/23/12	10/23/12	Tue 9-10p NCIS: LA	CM	9-10p -T-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1		\$12,000.00		0.00				
N 53	8	10/18/12	10/18/12	Thu 8-9p Big Bang / 2 1/2 Men"	CM	8-9p ---T---	:30	1	\$9,450.00	LV1	0.00	NM	1	\$9,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 37612
 Alt Order #:
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: Romney, Mitt / R-Pres
 Product Desc: Pres-R
 Estimate: 494
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N53	8	10/18/12	10/18/12	Thu 8-9p Big Bang / 2 1/2 Men"	CM	8-9p	---T---	:30	1	\$9,450.00	LV1	0.00	NM	1	\$9,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	---T---		1				\$9,450.00		0.00			
N54	8	10/18/12	10/18/12	Thu 9-10p Person Of Interest	CM	9-10p	---T---	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	---T---		1				\$8,000.00		0.00			
N55	8	10/19/12	10/19/12	Fri 9-10p CSI: NY	CM	9-10p	----F--	:30	1	\$5,500.00	LV1	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--		1				\$5,500.00		0.00			
N56	8	10/19/12	10/19/12	Fri 10-11p Blue Bloods	CM	10-11p	----F--	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--		1				\$1,400.00		0.00			
N57	8	10/21/12	10/21/12	Sun 10-11p The Mentalist	CM	10-11p	-----S	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$2,000.00		0.00			
Totals													134	\$194,695.00	